

## KCNC TV

CONTRACT NO. REV.

1181-62601-1

DATE PRINTED

08/16/12

1044 LINCOLN STREET, DENVER CO 80203

KCNC TV

AND

PAGE 1

|   |   |                        |                                       |   |
|---|---|------------------------|---------------------------------------|---|
| 27783   | AGENCY (OR SERVICE) ACTING AS AGENT FOR | 304732                 | ADVERTISER (OR AGENCY AND ADVERTISER) |   |
| NAME  | CROSSROADS MEDIA                        |                        | AMERICAN CROSSROADS                   | Cancellation Notice<br><br>Required<br><br>Announcement 28 days<br>prior notice |
| AND   | 66 Canal Center Plz Ste 555             |                        | 1401 New York Ave NW Ste 1200         |   |
| ADDRESS   | Alexandria                              | VA 22314-1576          | Washington DC 20005-2167              |   |
| CONTACT   | STEPHANIE MARONEY                       |                        | PRODUCTEST # 692                      |   |
| LOCAL SALESPERSON   | NICOLE ELIE POL                         | AGENCY EST. NO.<br>692 | PRODUCT CODE<br>1300                  |   |
| NATIONAL SALESPERSON  |   |                        |                                       |   |
| BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1 |   |                        |                                       |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME FROM | TO     | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|------------|-----------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| 1    | T-Th | 3          | 04:30A    | 05:00A | 30S    | 10/02/12-10/04/12 | CBS MORNING NEWS         | 3            | 250.00    | 750.00         |
| 2    | M    | 1          | 04:30A    | 05:00A | 30S    | 10/08/12-10/08/12 | CBS MORNING NEWS         | 1            | 250.00    | 250.00         |
| 3    | T-F  | 2          | 05:00A    | 05:28A | 30S    | 10/02/12-10/05/12 | NEWS 4 EARLY 5-5:28AM    | 2            | 500.00    | 1000.00        |
| 4    | T-F  | 3          | 05:28A    | 06:00A | 30S    | 10/02/12-10/05/12 | NEWS 4 EARLY 5:28-6:00AM | 3            | 500.00    | 1500.00        |
| 5    | T-F  | 2          | 06:00A    | 07:00A | 30S    | 10/02/12-10/05/12 | NEWS 4 TODAY             | 2            | 750.00    | 1500.00        |
| 6    | M    | 1          | 06:00A    | 07:00A | 30S    | 10/08/12-10/08/12 | NEWS 4 TODAY             | 1            | 750.00    | 750.00         |
| 7    | T-F  | 2          | 08:58A    | 09:58A | 30S    | 10/02/12-10/05/12 | RACHEL RAY               | 2            | 800.00    | 1600.00        |
| 8    | T-F  | 2          | 09:57A    | 11:00A | 30S    | 10/02/12-10/05/12 | PRICE IS RIGHT           | 2            | 1500.00   | 3000.00        |
| 9    | T-F  | 2          | 11:00A    | 12:00N | 30S    | 10/02/12-10/05/12 | YOUNG & THE RESTLESS     | 2            | 1000.00   | 2000.00        |
| 10   | T-F  | 2          | 12:00N    | 12:25P | 30S    | 10/02/12-10/05/12 | NEWS 4 AT NOON           | 2            | 1000.00   | 2000.00        |
| 11   | T-F  | 3          | 02:00P    | 02:58P | 30S    | 10/02/12-10/05/12 | LET'S MAKE A DEAL        | 3            | 750.00    | 2250.00        |
| 12   | M    | 1          | 02:00P    | 02:58P | 30S    | 10/08/12-10/08/12 | LET'S MAKE A DEAL        | 1            | 750.00    | 750.00         |
| 13   | T-F  | 3          | 04:00P    | 05:00P | 30S    | 10/02/12-10/05/12 | DR PHIL                  | 3            | 1500.00   | 4500.00        |
| 14   | M    | 1          | 04:00P    | 05:00P | 30S    | 10/08/12-10/08/12 | DR PHIL                  | 1            | 1500.00   | 1500.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| NAME  | CROSSROADS MEDIA                        |                        | AMERICAN CROSSROADS                   | Cancellation Notice               |
| AND   | 66 Canal Center Plz Ste 555             |                        | 1401 New York Ave NW Ste 1200         | Required                          |
| ADDRESS   | Alexandria VA 22314-1576                |                        | Washington DC 20005-2167              | Announcement 28 days prior notice |
| CONTACT   | USA STEPHANIE MARONEY                   |                        | PRODUCT TEST # 692                    |                                   |
| LOCAL SALESPEPERSON   | NICOLE ELIE POL                         | AGENCY EST. NO.<br>692 | PRODUCT CODE 1300                     |                                   |
| NATIONAL SALESPEPERSON  |   |                        |                                       |                                   |
| BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS; 1 |   |                        |                                       |                                   |

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| ITEM | DAYS | SPOTS PWK | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                    | TOTAL BDCAST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|-----------|--------|--------|--------|-------------------|-----------------------------|---------------|-----------|----------------|
|      |      |           | FROM   | TO     |        |                   |                             |               |           |                |
| 15   | T-F  | 3         | 05:00P | 05:30P | 30S    | 10/02/12-10/05/12 | NEWS 4 AT 5 PM              | 3             | 2000.00   | 6000.00        |
| 16   | M    | 1         | 05:00P | 05:30P | 30S    | 10/08/12-10/08/12 | NEWS 4 AT 5 PM              | 1             | 2000.00   | 2000.00        |
| 17   | T-F  | 3         | 06:00P | 06:30P | 30S    | 10/02/12-10/05/12 | CBS4 NEWS AT 6              | 3             | 2000.00   | 6000.00        |
| 18   | M    | 1         | 06:00P | 06:30P | 30S    | 10/08/12-10/08/12 | CBS4 NEWS AT 6              | 1             | 2000.00   | 2000.00        |
| 19   | T-F  | 3         | 06:30P | 06:58P | 30S    | 10/02/12-10/05/12 | CBS4 NEWS AT 630PM          | 3             | 2000.00   | 6000.00        |
| 20   | Sa   | 1         | 04:58P | 06:00P | 30S    | 10/06/12-10/06/12 | NEWS 4 AT 5P - SATURDAY     | 1             | 750.00    | 750.00         |
| 21   | T-F  | 3         | 10:00P | 10:35P | 30S    | 10/02/12-10/05/12 | LATE NEWS M-SU              | 3             | 4000.00   | 12000.00       |
| 22   | M    | 1         | 10:00P | 10:35P | 30S    | 10/08/12-10/08/12 | LATE NEWS M-SU              | 1             | 4000.00   | 4000.00        |
| 23   | T-F  | 4         | 10:35P | 11:37P | 30S    | 10/02/12-10/05/12 | LATE SHOW WITH DAVID        | 4             | 1000.00   | 4000.00        |
| 24   | M    | 1         | 10:35P | 11:37P | 30S    | 10/08/12-10/08/12 | LATE SHOW WITH DAVID        | 1             | 1000.00   | 1000.00        |
| 25   | T-F  | 2         | 11:37P | 12:37A | 30S    | 10/02/12-10/05/12 | LATE LATE SHOW WITH CRAIG   | 2             | 500.00    | 1000.00        |
| 26   | W    | 1         | 07:57P | 09:00P | 30S    | 10/03/12-10/03/12 | CRIMINAL MINDS              | 1             | 6000.00   | 6000.00        |
| 27   | Sa   | 1         | 06:57P | 07:57P | 30S    | 10/06/12-10/06/12 | CRIME TIME SATURDAY         | 1             | 2200.00   | 2200.00        |
| 28   | Sa   | 1         | 08:57P | 10:00P | 30S    | 10/06/12-10/06/12 | 48 HOURS MYSTERY            | 1             | 3500.00   | 3500.00        |
| 29   | Su   | 1         | 10:35P | 11:07P | 30S    | 10/07/12-10/07/12 | BRONCOS ALL ACCESS          | 1             | 900.00    | 900.00         |
| 30   | Su   | 1         | 10:30A | 05:30P | 30S    | 10/07/12-10/07/12 | NFL REG SEASON BRONCO GAMES | 1             | 40000.00  | 40000.00       |

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| CONTACT   | USA STEPHANIE MARONEY                   |                        | PRODUCTEST # 692                      | prior notice         |
| LOCAL SALESPEOPLE   | NICOLE ELIE POL                         | AGENCY EST. NO.<br>692 | PRODUCT 1300<br>CODE                  |                      |
| NATIONAL SALESPEOPLE  |   |                        |                                       |                      |
| BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: | 1                                       |                        |                                       |                      |

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|------|------|------------|----------|--------|-----------|-----------------|-----------------|--------------|-----------|-----------------------|
|      |      |            | FROM     | TO     |           |                 |                 |              |           |                       |
|      |      |            |          |        |           |                 | Total Contract: | 56           |           | 120700.00             |
|      |      |            | Otr 4-12 | Oct 12 | 120700.00 |                 | Billing Summary |              |           |                       |
|      |      |            |          |        |           |                 | Oct             | .00          | Dec .00   | Total 120700.00       |
|      |      |            |          |        |           |                 | Nov             | .00          |           | GRAND TOTAL 120700.00 |
|      |      |            |          |        |           |                 | Dec             | .00          |           |                       |
|      |      |            |          |        |           |                 |                 |              |           |                       |

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